

ALNY *bulletin***Allstate.**
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TrueTerm Issue Ages

Effective Monday, May 24, 2010, the issue ages for our TrueTerm product will be extended for the state of New York from 18-65 to 18-68 for the 10-year guarantee period. Updated illustration software reflecting the new ages will be available for download from accessallstate.com on May 15, 2010.

For more information, please contact your marketing organization or call the home office at 888-525-7355.

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Guarantees are based on the claims-paying ability of Allstate Life Insurance Company of New York.

TrueTerm (NYLU757) is a term life insurance issued by Allstate Life Insurance Company of New York, Home Office, Hauppauge, NY.